

# Colorance Gloss Tones

Provide luminous, glossy shine, and visible hair repair in minutes with Colorance Gloss Tones. Discover the new advanced formula and a full range of blonde, red, and brunette shades.



### BOOSTS REVENUE

Easy add-on to any salon appointment



### SAVES TIME

Quick 10-minute service



### CLEAN FORMULA

Ammonia-free and vegan formula<sup>1</sup>



## SHADE ASSORTMENT

	NATURALS	WARM					COOL						CLEAR
	N	BN	B/BB	GPK/GB	KG/OR	CR/BC	S	PV	V	PN	CP/AV	M	CLEAR
10													
9													
8													
7													
6													
5													
4													

**GOLDWELL**



# Glow to Go



## The Ultimate 10-Minute Gloss-Up

Supershine in half the time<sup>1</sup> with Colorance Gloss Tones. Offer quick toning, glossing and color-correcting services to clients seeking next-level shine and softness.

### WHY YOU'LL LOVE IT:

- o **Super speed:** Processes in 10 minutes with brilliant, glossy results.
- o **Visibly repairs hair damage:** IntraLipid-infused, acidic formula without ammonia for up to 5x better detangling and combability on damaged hair.<sup>2</sup>
- o **True durability:** True-to-tone colors that last up to 50% longer.<sup>3</sup>
- o **Showstopping shine:** Luminous color results with up to 3x more shine.<sup>4</sup>



<sup>1</sup>Compared to 20 min processing time of leading competitor. <sup>2</sup>Combability test on wet hair vs. one of the leading competitors.

<sup>3</sup>Compared to one of the leading competitors. <sup>4</sup>Vs. untreated hair.

Goldwell is part of  
**Kao**  
 SALON DIVISION

Making life beautiful for salons,  
 stylists and their clients.